

# 2024 Annual General Meeting



# VISION

– Creating conversations between  
Christianity and culture.

# MISSION

– Publishing great Christian books  
around the world.

## Values:

SIGNIFICANT

—

We strive for our products to help people of all ages and from all nations to know Jesus better.

PASSIONATE

—

We bring enthusiasm and pride to every project and partnership, focusing relentlessly on achieving great quality and great outcomes.

CREATIVE

—

We encourage everyone to have the freedom to innovate and be bold in their ideas so that our products can stand out in a competitive marketplace.

KNOWLEDGEABLE

—

We are experts in our field and use our skills and expertise to build trust with our customers, authors and colleagues to deliver the best results.

In memoriam



# Review of 2023-24 – summary



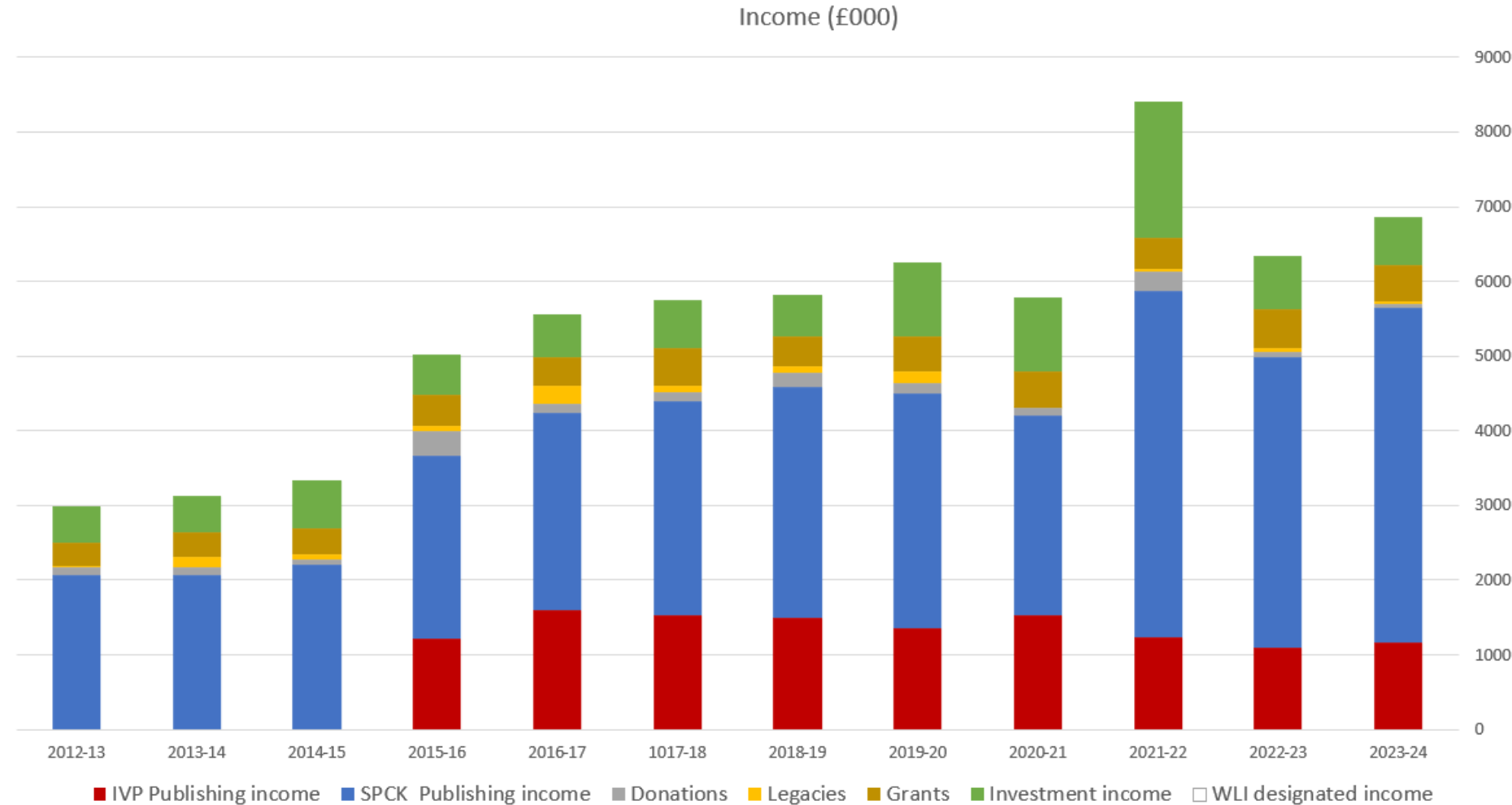
- A tragic year behind the scenes
- But excellent improvement in sales and finances
- Great publishing across the board
- Positioned for another excellent year in 2024-25
- We are most grateful for your support

# Review of 2023-24 – summary



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# Review of 2023-24 – finances



# Review of 2023-24 – finances



SPCK surplus / deficit by segment of organisation (£000)



# Review of 2023-24 – finances



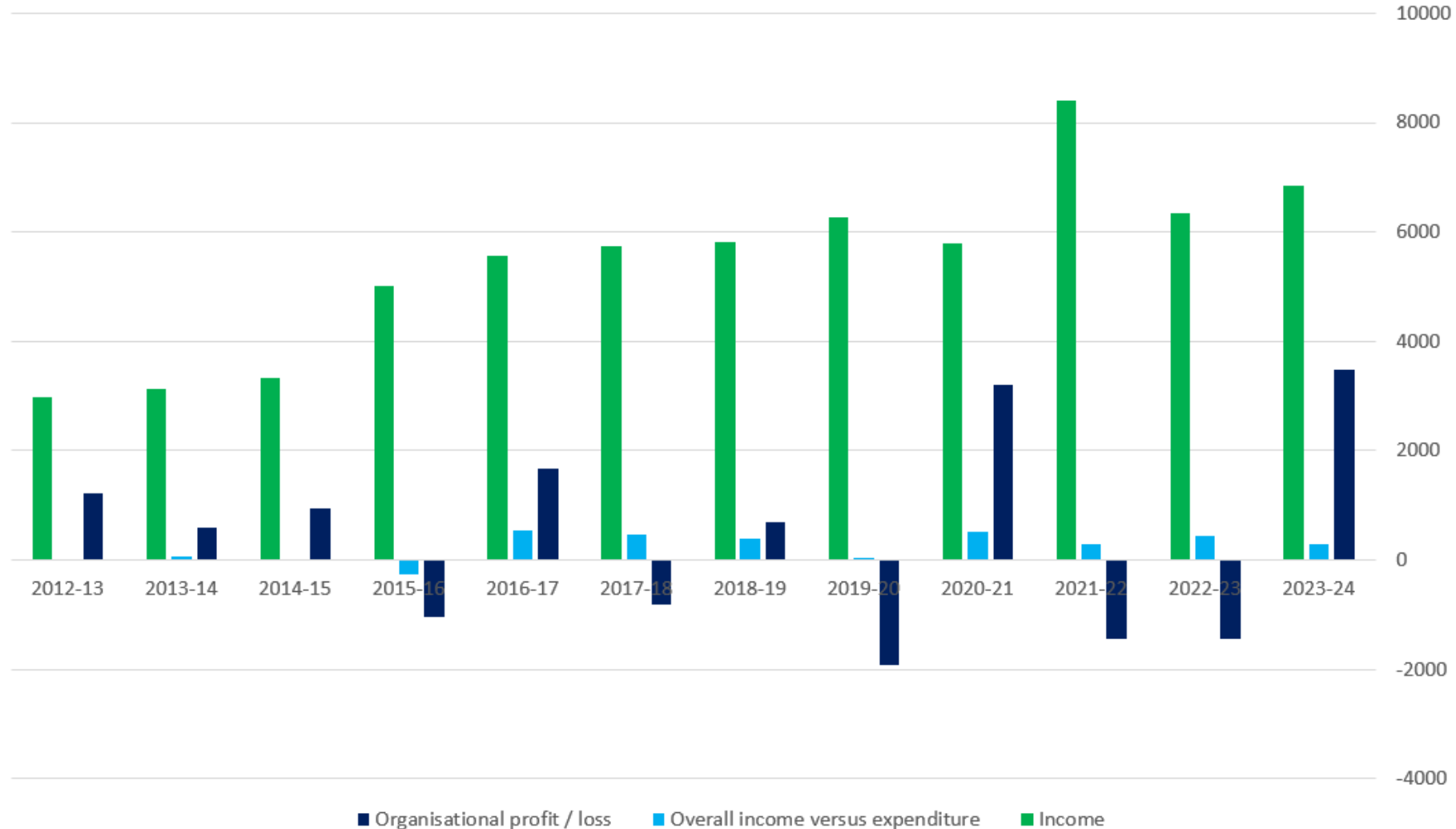
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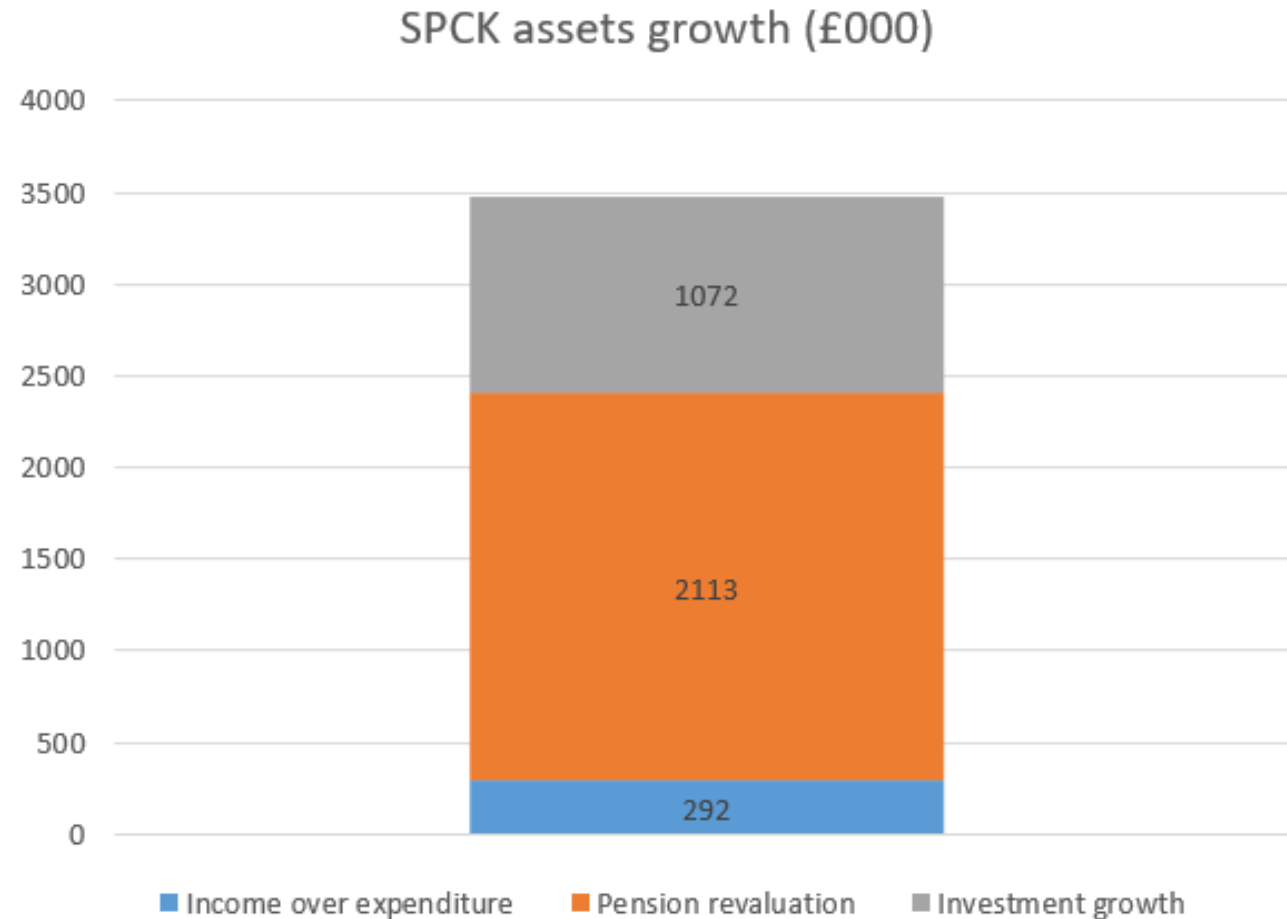
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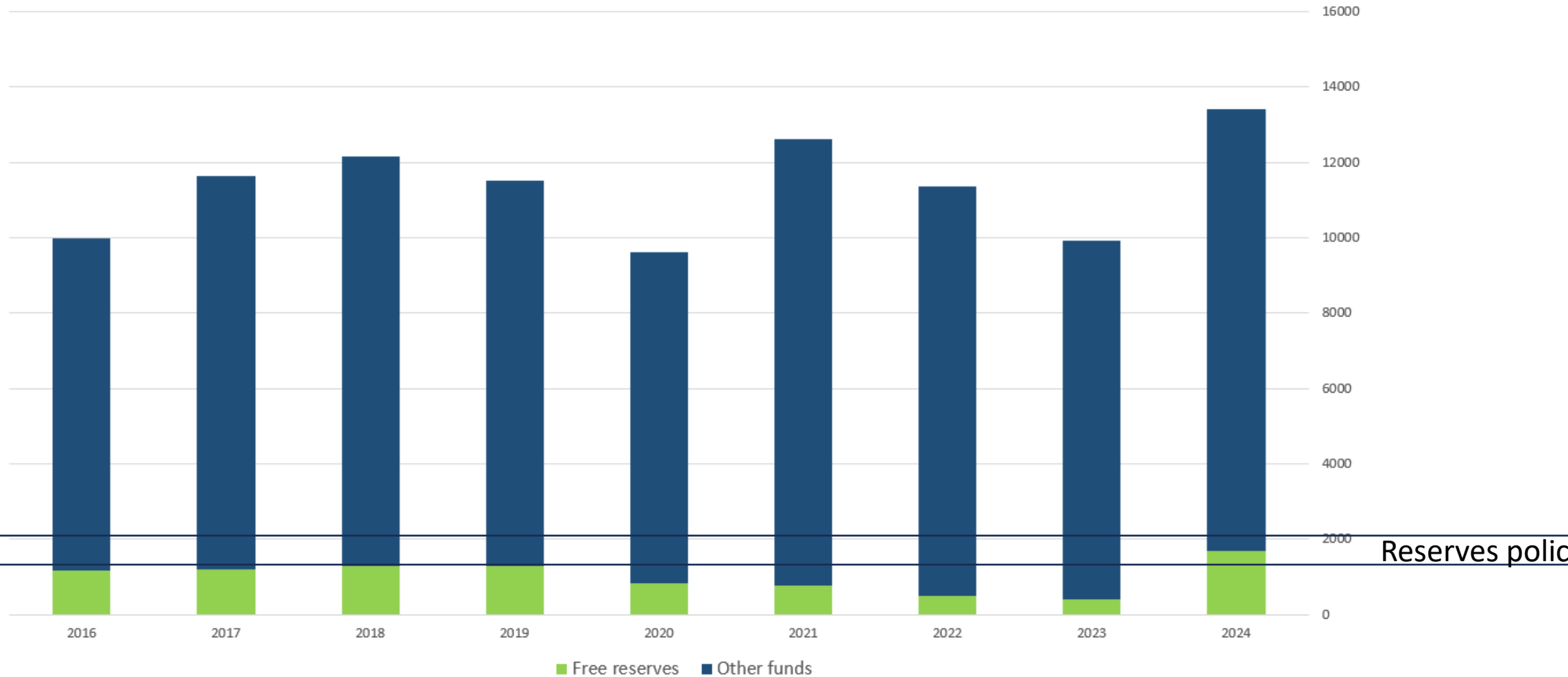
# Review of 2023-24 – finances



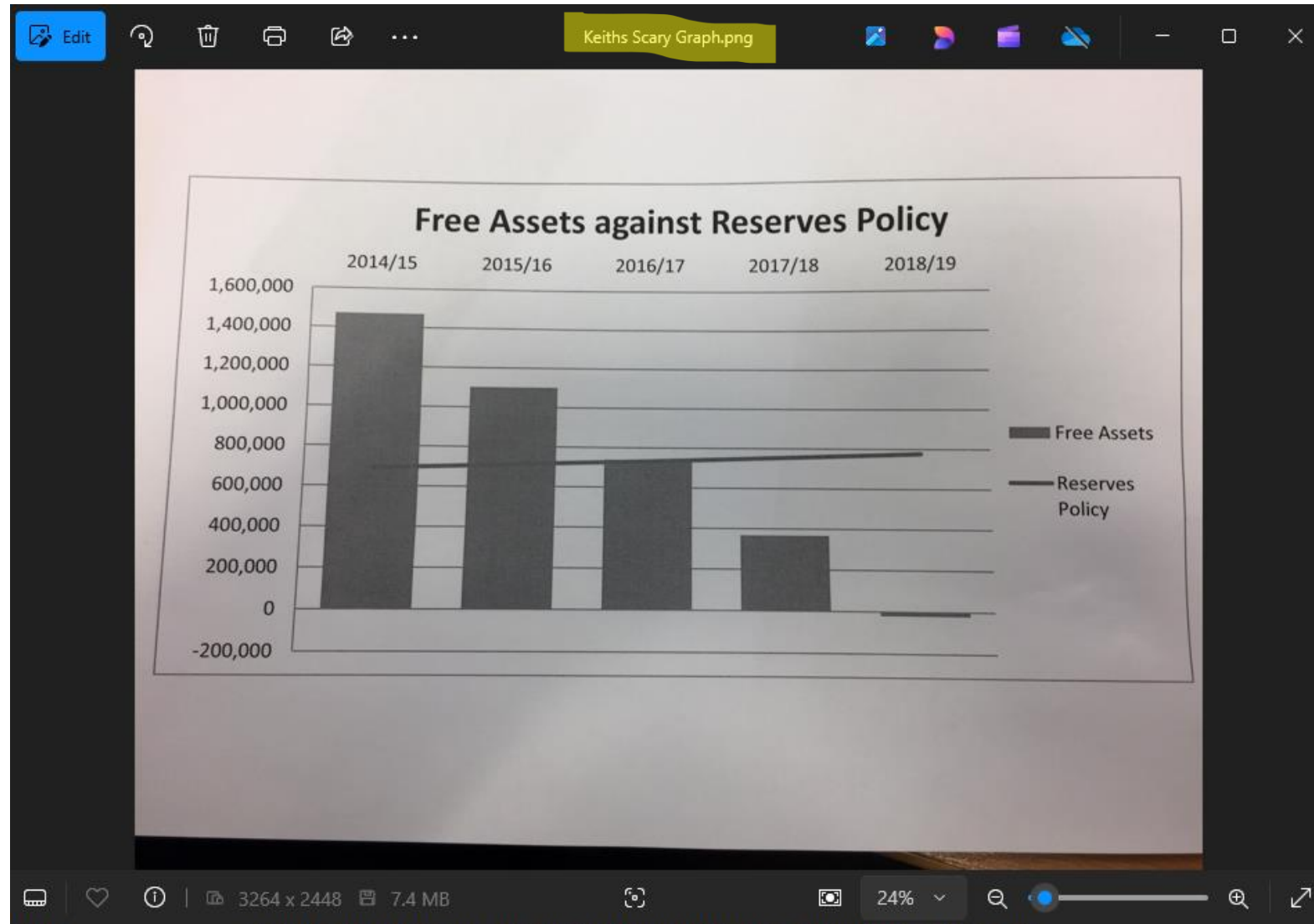
# Review of 2023-24 – finances



SPCK net assets on 30th April (£000)



# Review of 2023-24 – finances



# Review of 2023-24 – summary

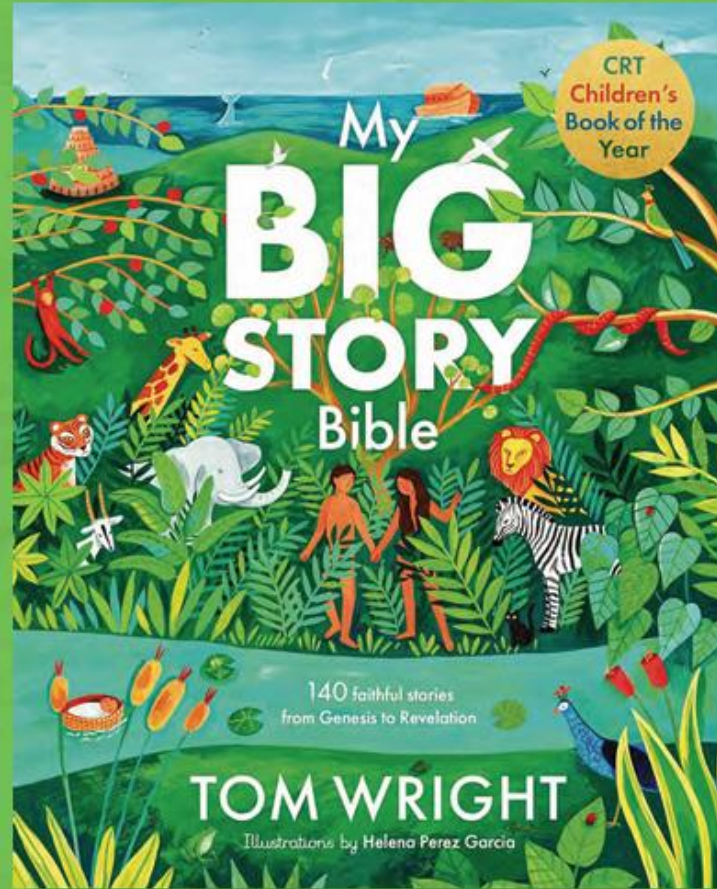


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# Kids publishing

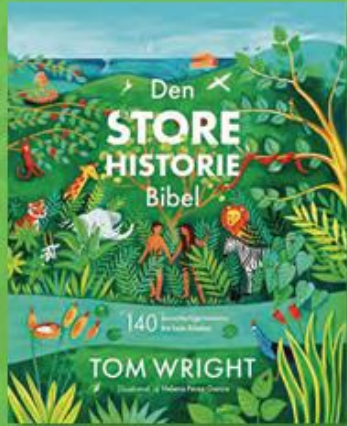


My  
**BIG  
STORY**  
Bible



**CRT  
Children's  
Book of the  
Year**

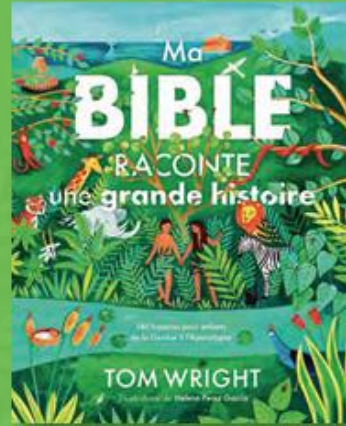
My  
**BIG**  
STORY  
Bible



Danish



Dutch



French



German



Japanese



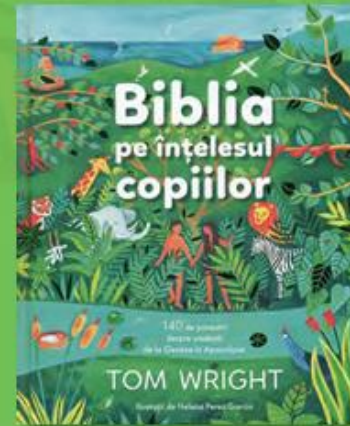
Korean



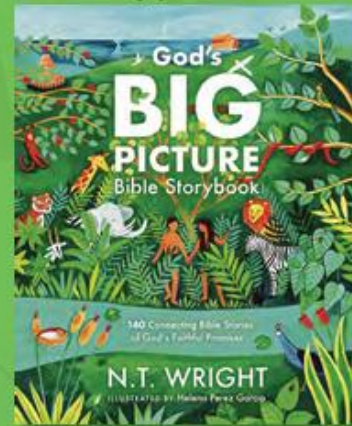
Polish



Portuguese



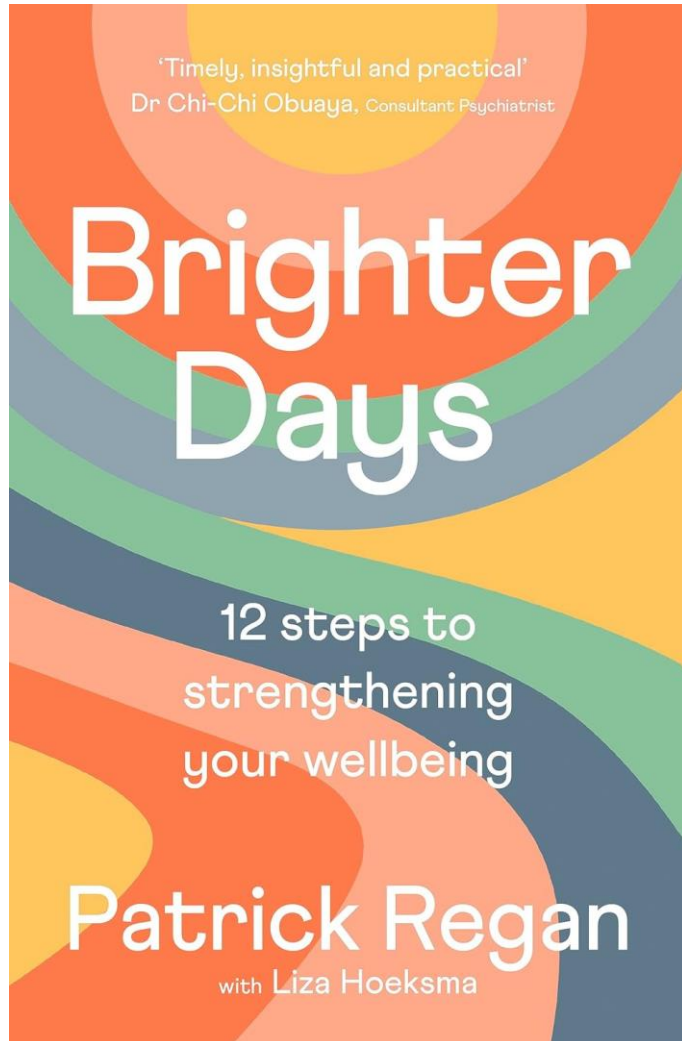
Romanian



US English

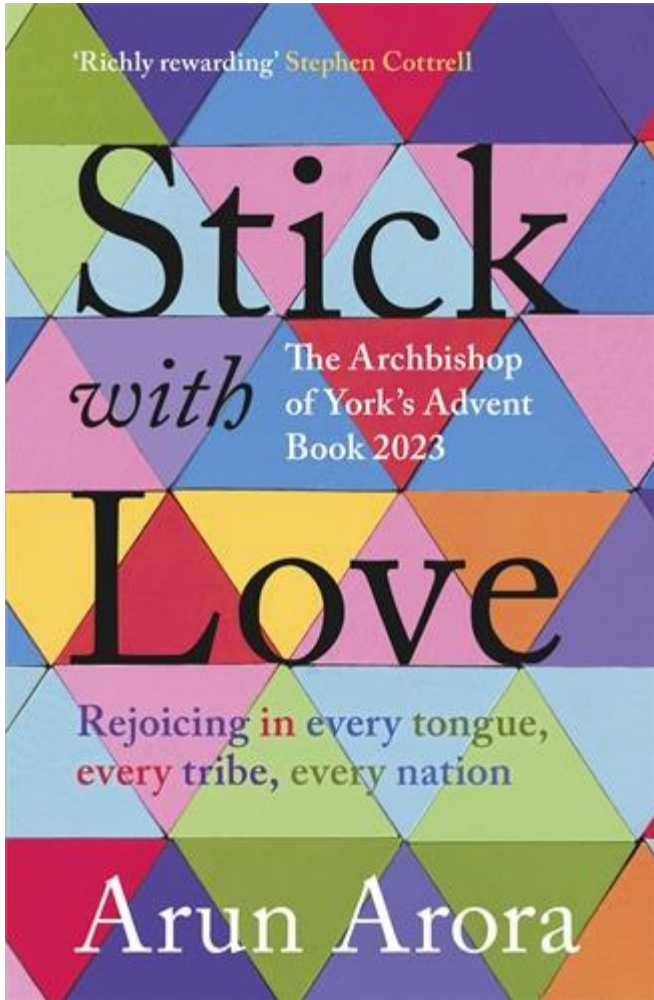
Acehnese Afrikaans Albanian Amharic Arabic Armenian Assamese Assyrian  
Azerbaijani Azeri Bahasa Indonesian Bahasa Malay Bangla Balantak Bali Banggai  
Basque Belarussian Bosniak Bulgarian Burmese Castillian Catalan Cebuano Cemuhi  
Central Hasteca Nahuatl Chechen Chichewa alawi) Chinese (simplified) Common  
Bangle Croatian Czech Dagara Danish Dari Dhirayta Dutch English Estonian Faroese  
Farsi Fijian Finnish Flemish French Gaelic Galician Georgian German Ghana Greek  
Greenlandic Gujurati Hebrew Hindi Hungarian Icelandic Indonesian Italian  
Japanese Jinghpaw-Kachin Kachin Kaiwa Karakalpak Karo Kazakh Kenya Khasi  
Khmer Kimahana Konso Korean Lahu Lani Laotian Latvian Lebanon Lezghian Lisu  
Lithuanian Lovari Macedonian Makhua Xirima Malagasy Malay Malayalam  
Maltese Maori Malawi Mandarin Manggarai Marathi Mauritius Mentawai  
Mongolian Mongondow Nalca Ndbele Nepali Nepalese Ngaju Nias North Sotho  
Norwegian Paici Pamir Pashto Persian Pidgin Polish Portuguese Romanian Russian  
Samoan Sesotho Setswana Shona Siau Sidama Similangun Somali Southern Sotho  
Spanish Swedish Tabasaran Taiwanese Tajik Tamil Tanzania Tagalog Toba Tongan  
Uganda Ukrainian Vietnamese Western Armenian Xhosa Zulu

# General publishing

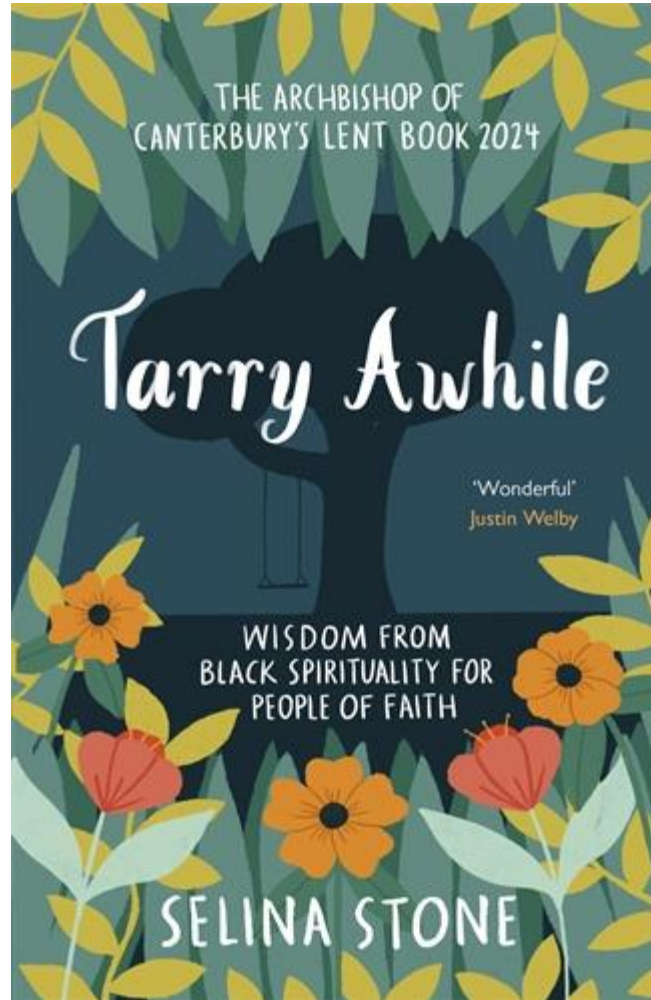


**Christian Life  
Book of the year  
(Christian Resources Together Awards 2024)**

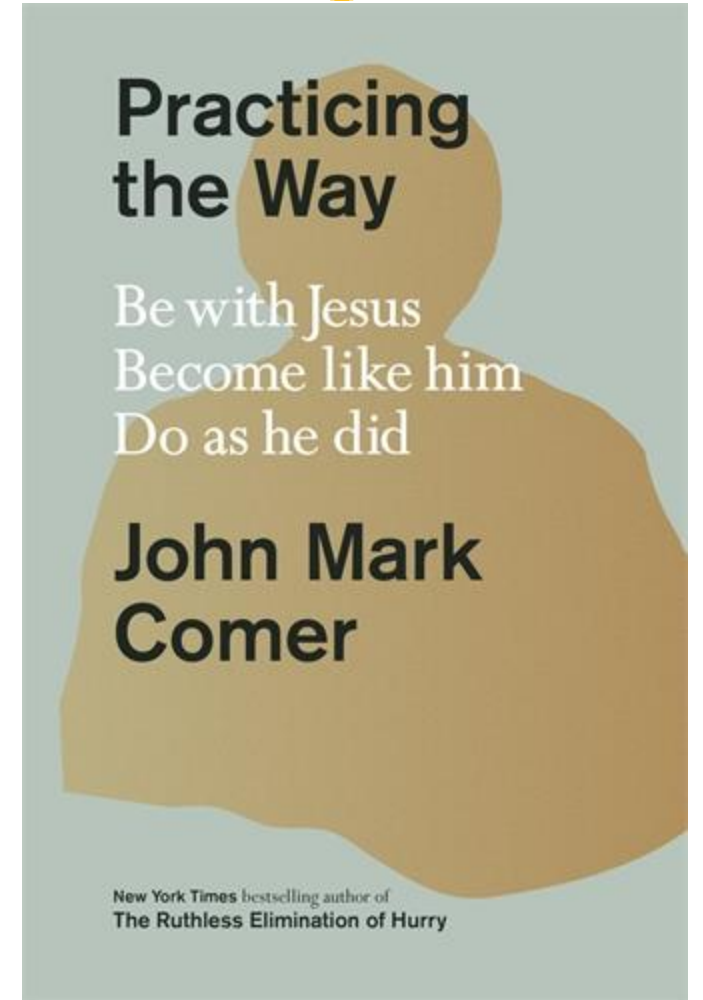
# General publishing



Number 1 bestselling 2023 Advent book (Nielsen Bookscan)

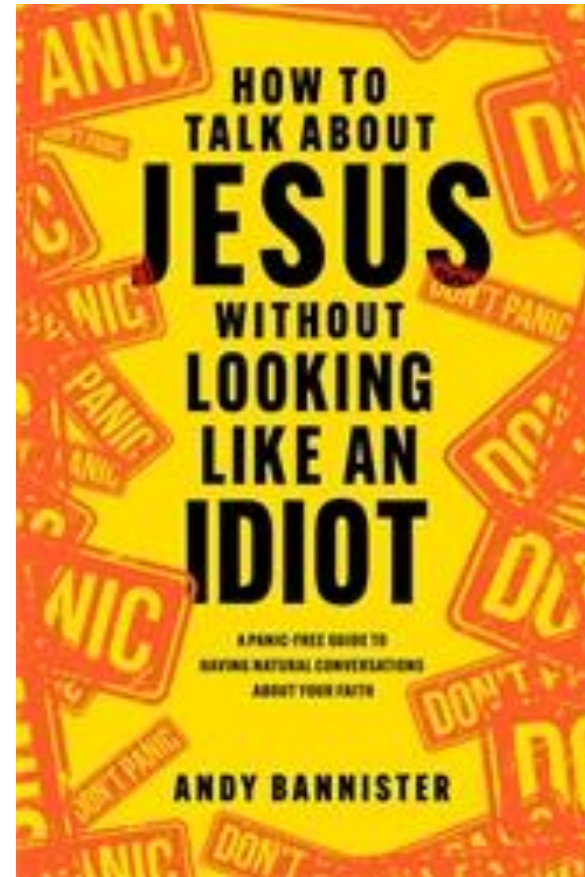
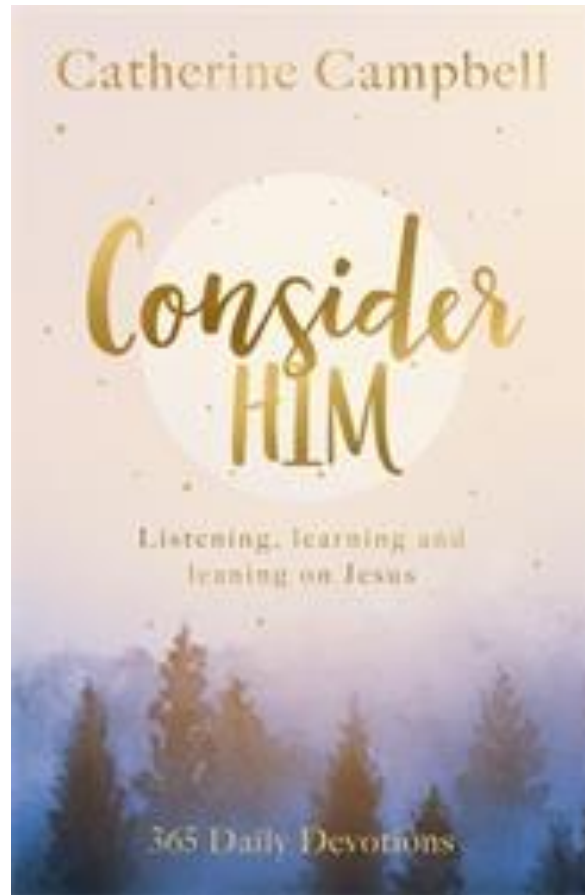


Number 1 bestselling 2024 Lent book (Nielsen Bookscan)



Number 1 bestselling 2024 Christian book (Nielsen Bookscan)

# IVP publishing



Shortlisted for Christian Life Book of the Year

# Even great books don't sell themselves!



- New distribution partnership in the US with Two Rivers
- Global B2B presence with stands at London Book Fair, Frankfurt Book Fair, Bologna Children's Book Fair, Krakow Christian Rights Fair, Evangelical Theological Society, Littworld Mexico
- The only Christian publisher to retain a full sales team, working on SPCK titles as well as those from selected partners.
- New marketing approach paying dividend with particular focus on visibility on Amazon – where people are searching for answers...

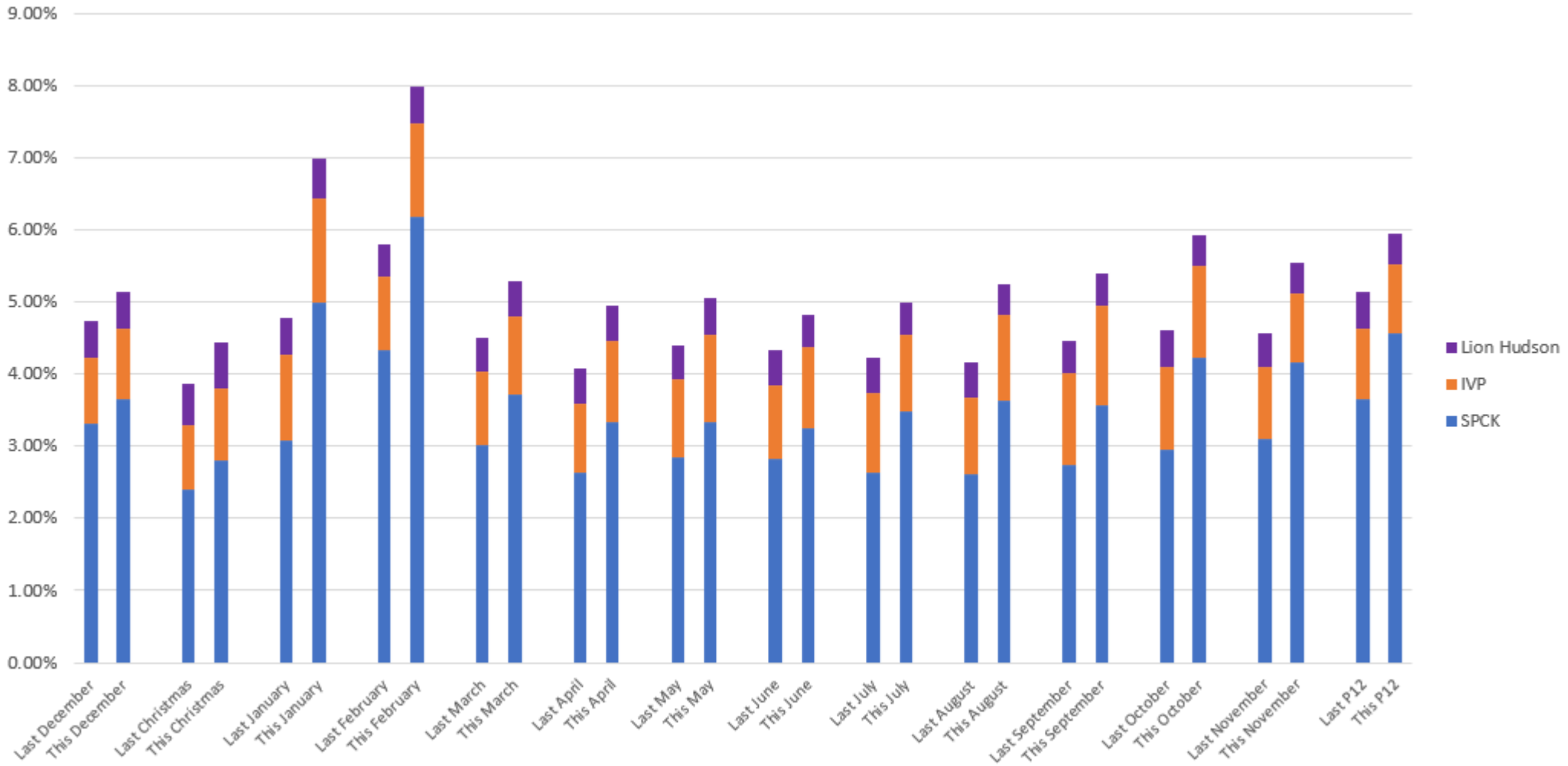


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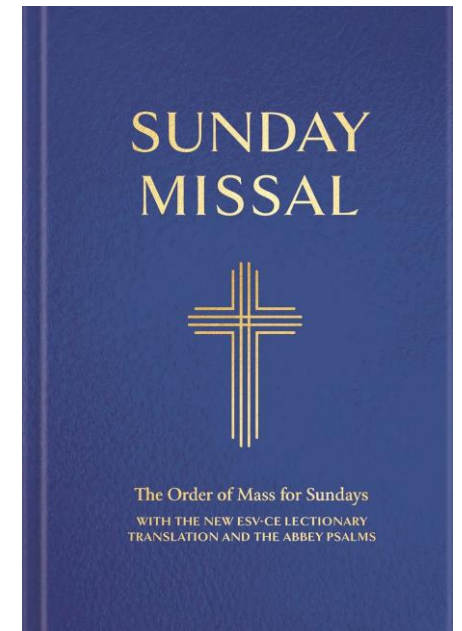
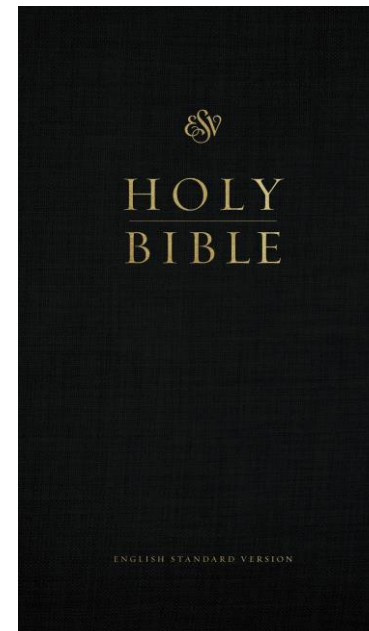
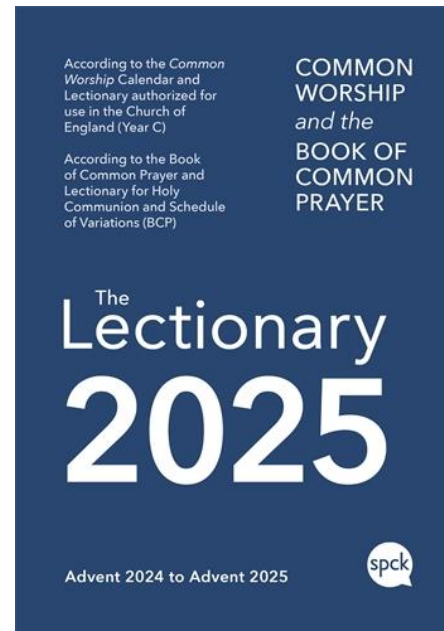
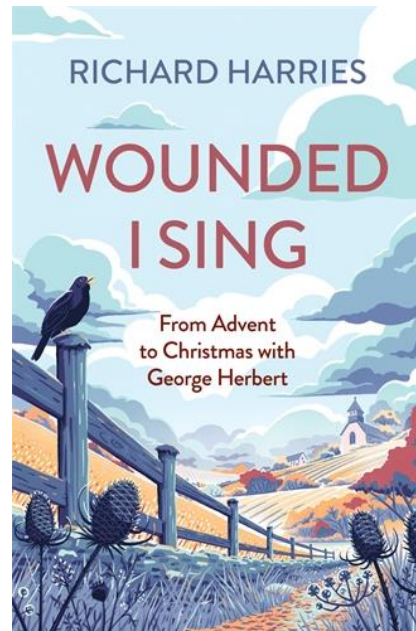
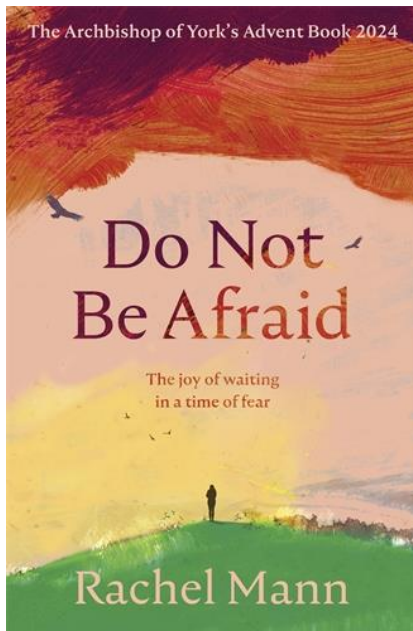
# Well positioned for 2024-25



# Well positioned for 2024-25



Posi	Title	Author	Imprint	Volume
1	Sunday Missal: People's Edition (Red Binding):(New ESV Lectionary for		John Murray Publishers, Ltd.	568
2	Do Not Be Afraid:The Joy of Waiting in a Time of Mann, Rachel		SPCK Publishing	459
3	ESV Church Bible		Crossway Books	386
4	Wounded I Sing:From Advent to Christmas with Harries, Richard		SPCK Publishing	324
5	A Very Noisy Christmas:Very Best Bible Stories	Thornborough, Tim	The Good Book Company	271
6	Common Worship Lectionary 2025		SPCK Publishing	261

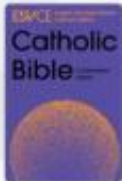












**'Customers find the translation good, understandable and accurate. They also say the print is easy to read and the book provides great value for money.'**  
**AMAZON UK**  
 SUMMARY OF CUSTOMER REVIEWS

**'Finally, we Catholics get a new translation in clear English with serious attention to exact fidelity to the original text . . . the ESV preserves both accuracy and decorum with beautiful English in the King James tradition while updated with the most recent manuscript evidence.'**  
 CATHOLICBIBLESTUDENT.COM



POCKET SIZE	 <b>CONFIRMATION</b> Hardback 9780281085309 £30.99 1280 pages 234 x 156 mm	 <b>BAPTISM</b> Hardback 9780281083316 £36.99 1280 pages 234 x 156 mm	 <b>CHILDREN'S</b> Hardback 9780281085333 £19.99 1296 pages 234 x 156 mm
	 <b>SCHOOLS</b> Hardback 9780281085330 £16.99 1296 pages 234 x 156 mm	 <b>COMMUNION</b> Hardback 9780281083293 £26.99 1280 pages 234 x 156 mm	 <b>SOFT-TONE</b> Flexiback 9780281090716 £29.99 1280 pages 234 x 136 mm
	 <b>GIFT &amp; AWARD</b> Paperback 9780281090747 £9.99 1280 pages 150 x 100 mm	 <b>POCKET</b> Flexiback 9780281090723 £19.99 1280 pages 150 x 100 mm	 <b>POCKET</b> Flexiback 9780281090730 £19.99 1280 pages 150 x 100 mm

**'A welcome encouragement for Catholics to use the word of God as a "door opened to every believer" (Pope Francis) for prayer and study.'**  
 GEMMA SIMMONDS CJ, PAST PRESIDENT OF THE CATHOLIC THEOLOGICAL ASSOCIATION OF GREAT BRITAIN



# GENESIS

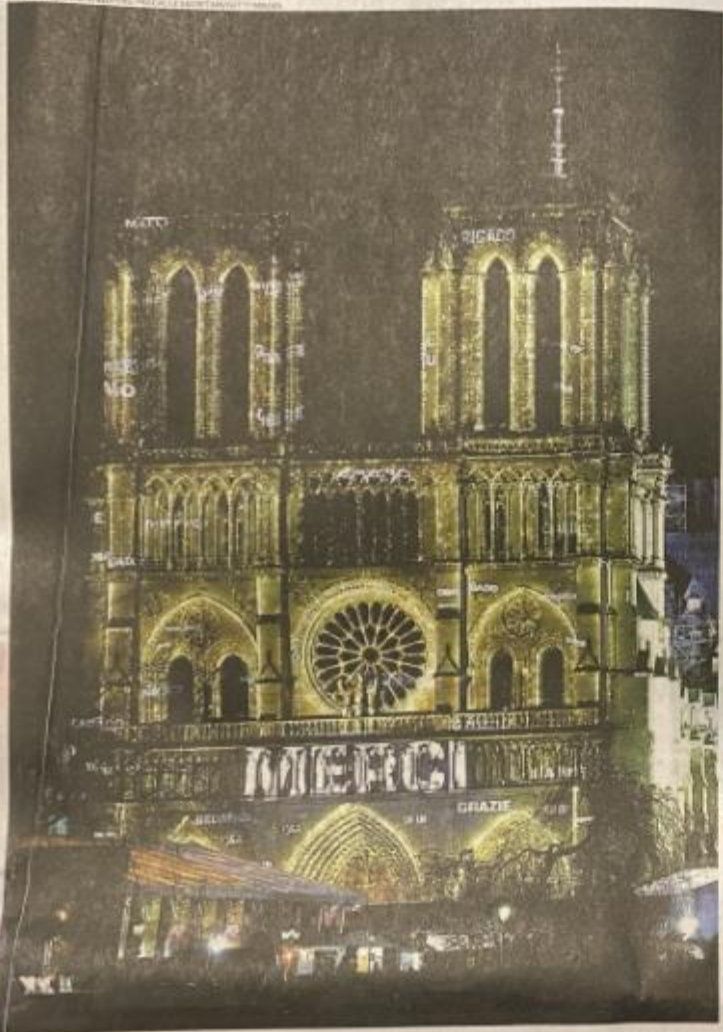
**THE CREATION OF THE WORLD**

1 In the beginning, God created the heavens and the earth. The earth was without form and void, and darkness was over the face of the deep. And the Spirit of God was hovering over the face of the waters.

\*And God said, "Let there be light", and there was light. \*And God saw that the light was good. And God separated the light from the darkness. \*God called the light Day, and the darkness he called Night. And

Actual text size

# and a punishing power shake



## Heavenly sales give a boost to the Bible

**Rosamund Urwin**  
Media Editor

According to John Locke, the Enlightenment philosopher, the Bible is "one of the greatest blessings bestowed by God on the children of men". More and more people seem to agree with him.

Despite talk of "godless Britain" and emptying pews, the number of Bibles sold in the UK last year was 34 per cent higher than in 2019, according to analysis by the theological publisher SPCK of data from Nielsen Bookscan.

As the cost of books has risen and new, more decorative, Bibles have come onto the market, sales by value were up 64 per cent.

Celebrities who have turned to scripture include the rapper Stormzy, who has Bible studies in his home in London, and the rock star Nick Cave, who said his son's death had brought him back to the church.

"Sales in 2020 were terrible because of Covid, but in 2021, 2022 and 2023 they were really strong and that seems to be continuing this year," said Sam Richardson, the chief executive of SPCK.

"One suggestion is that people are fed up of reading on Bible apps, where you can lose the context."

Sales have risen at the top end, with editions costing about £200, and at the cheapest end, the English Standard Version economy Bible costs £2.99 and is often given away by evangelists.

In the 2023 census, 46.2 per cent of people in England and Wales identified themselves as Christian.



President Emmanuel Macron with Donald Trump at the Elysée, far left. At Notre Dame were, from top, Jill Biden, the US first lady, and her daughter Ashley; Trump and the Prince of Wales; and the tech billionaire Elon Musk



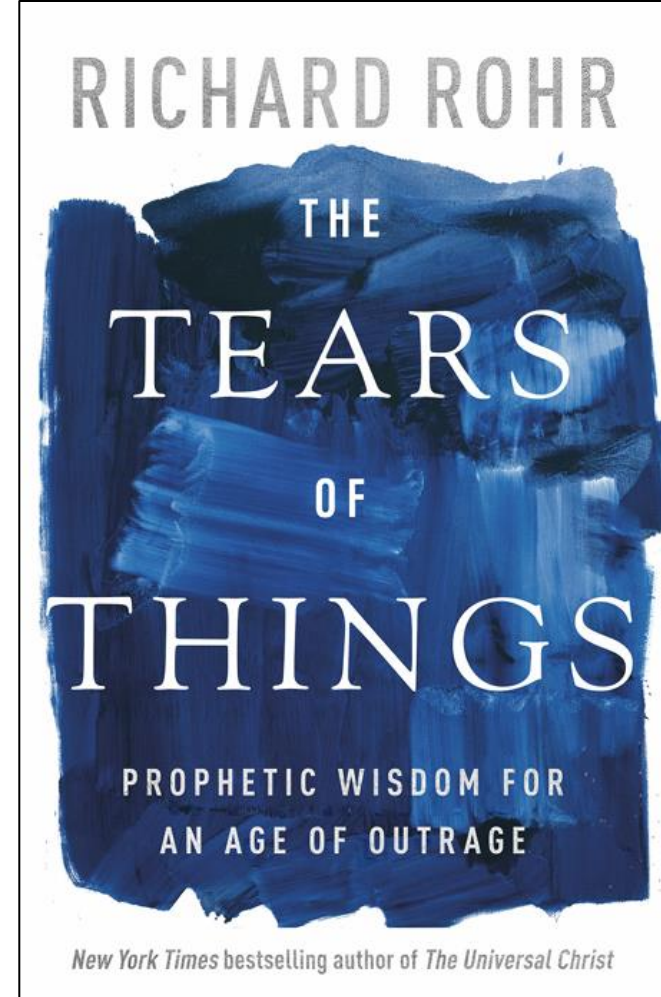
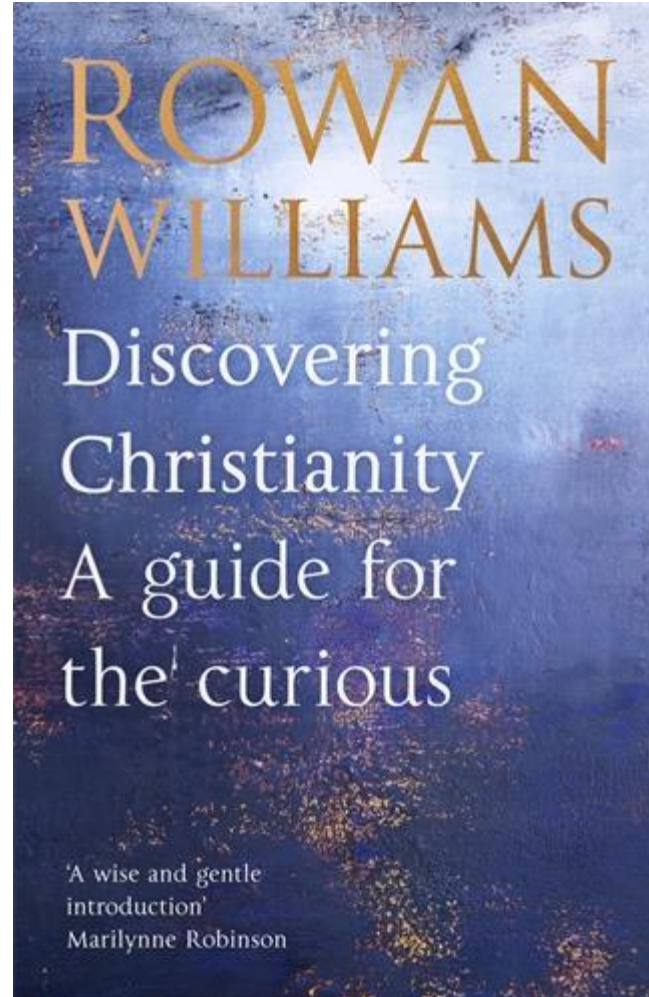
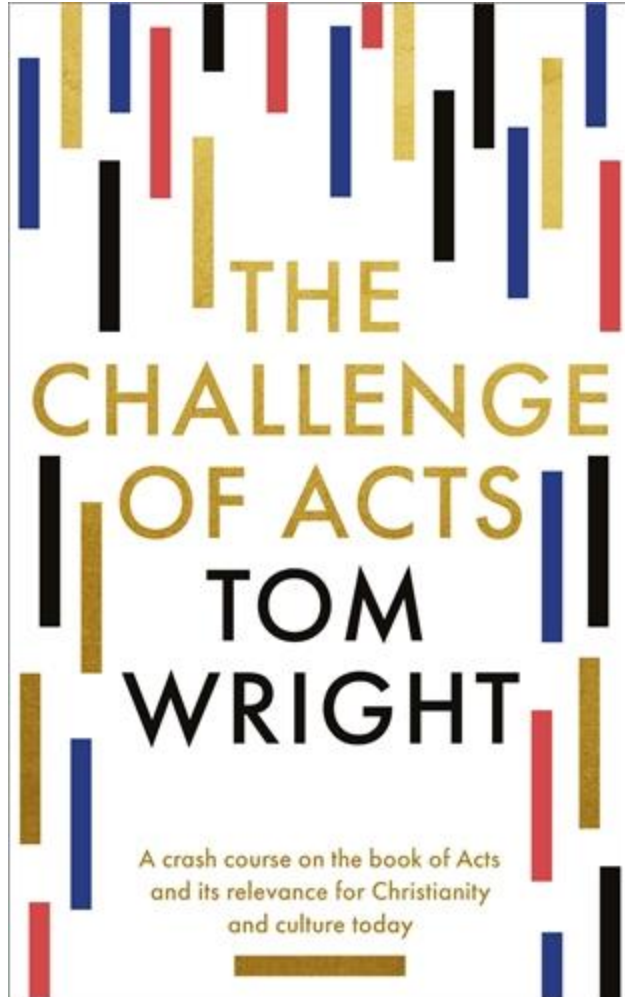
**Plans for prisons and housing estates will bypass councillors**

**Looking for an autism referral? We can see you in 2043...**

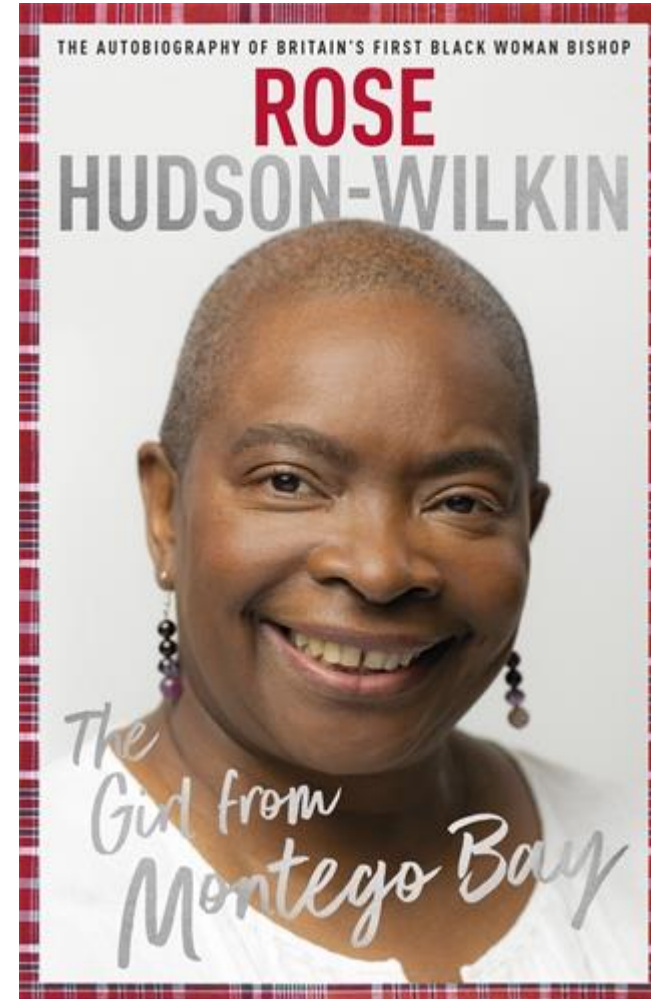
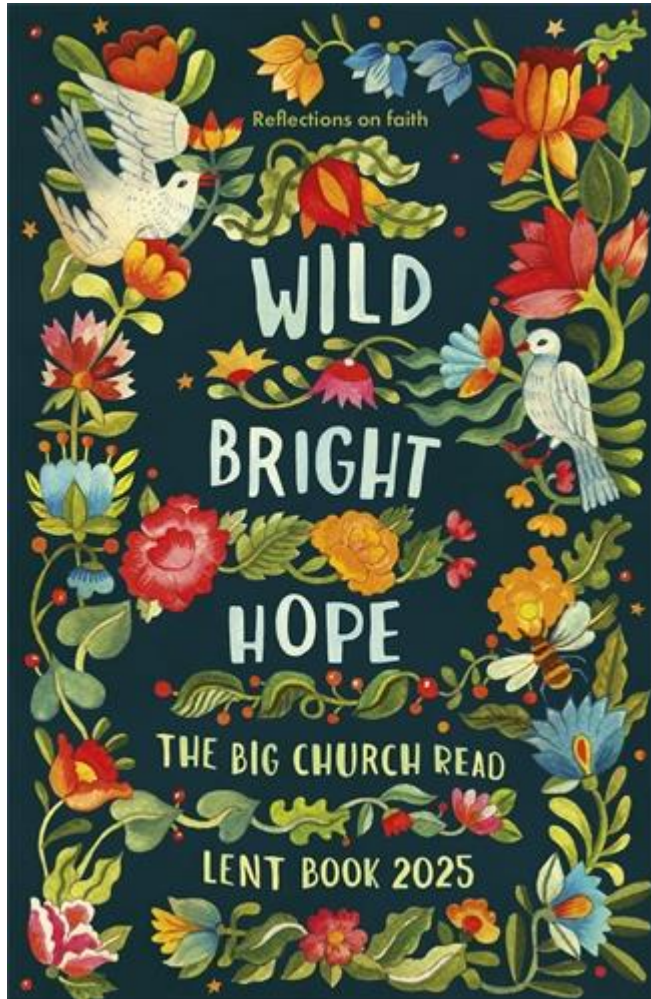


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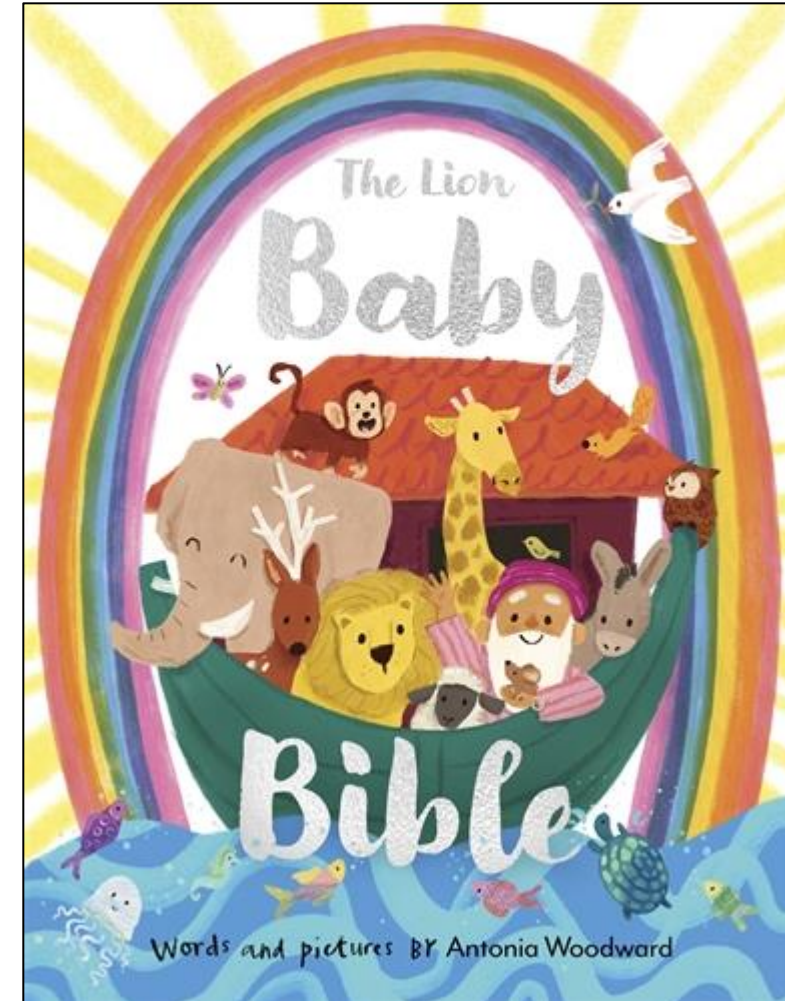
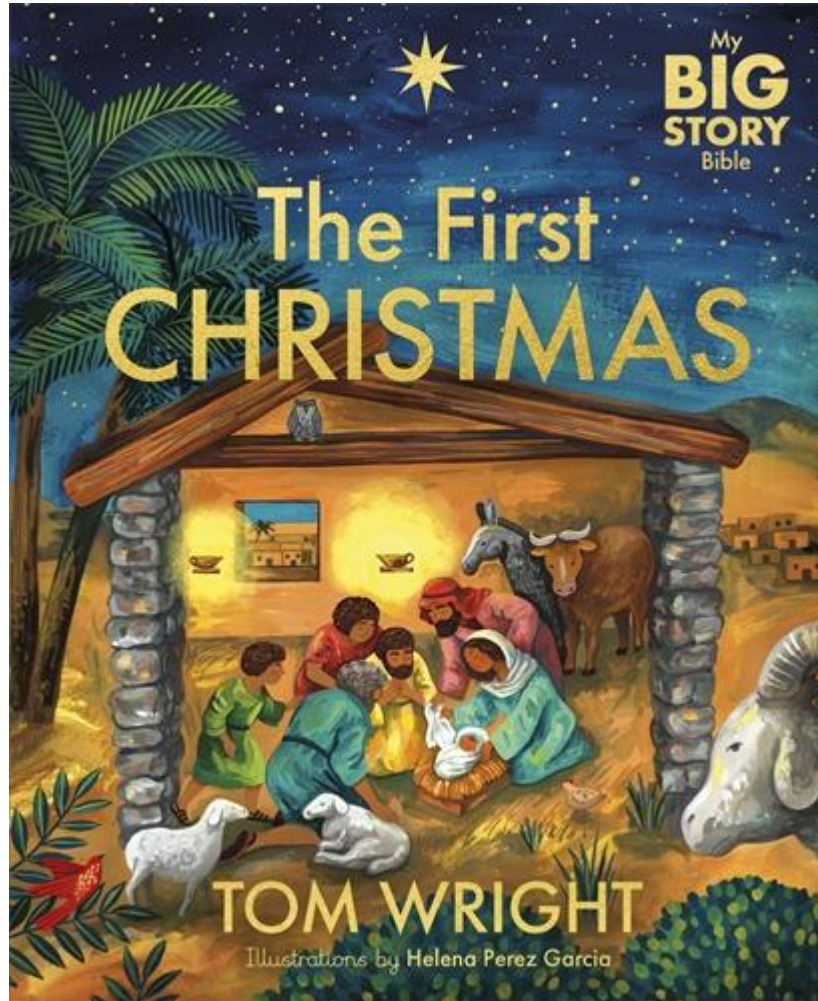
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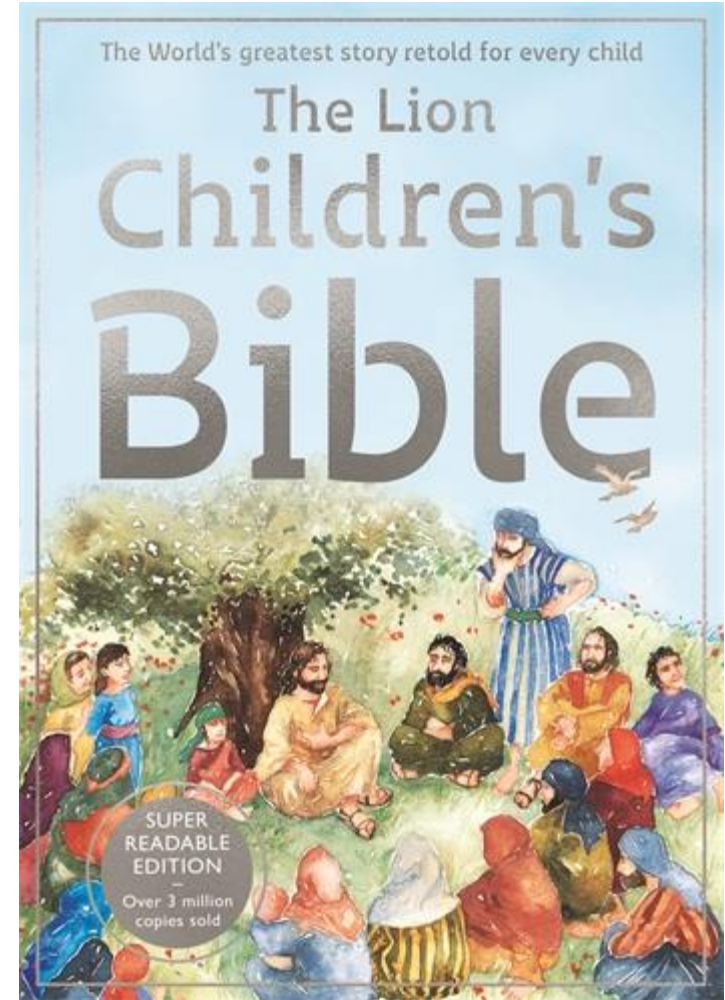
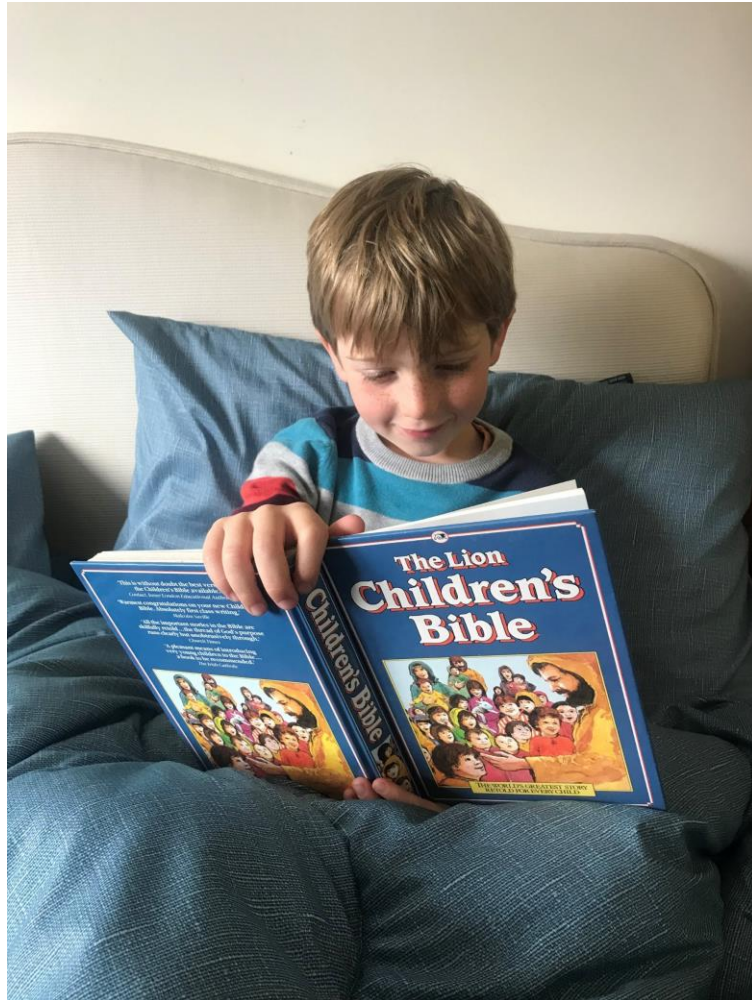
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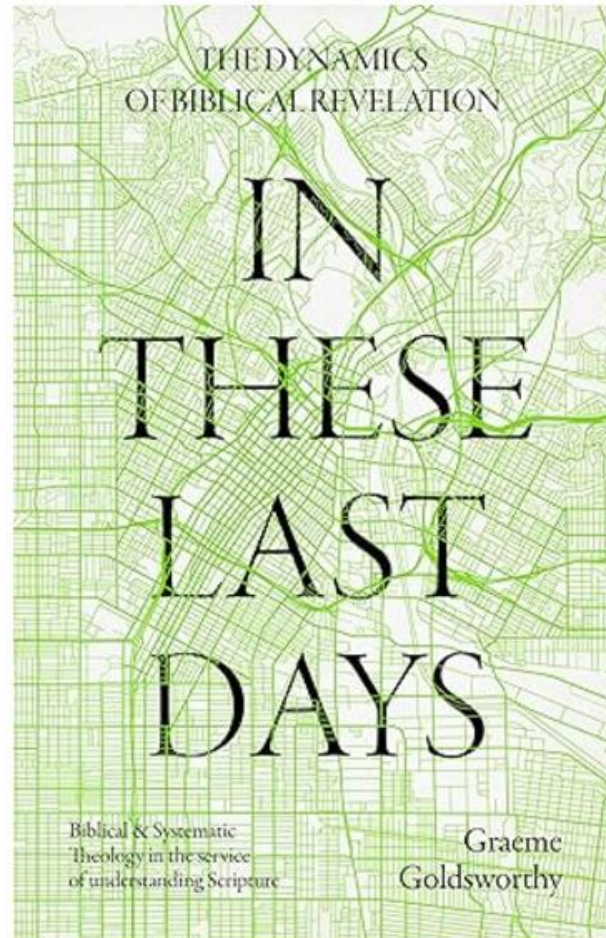
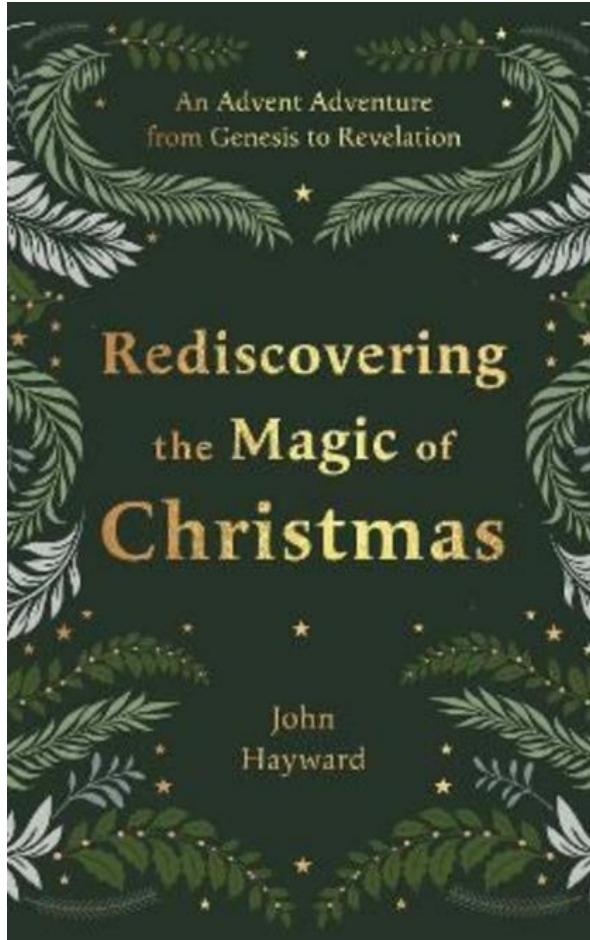
Well positioned for 2024-25 – kids



Well positioned for 2024-25 – kids



Well positioned for 2024-25 – IVP



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# Fundraised projects



- **Prison fiction** books used by over 100 prisons.
- **Assemblies website** the go-to place for Assemblies
- **Home Groups website** the go-to place for Home Groups
- New **racial justice project** with funding from the Church of England
- Exciting new **worldwide** projects in development

# THANK YOU for your...



- **Financial support** – 1698 Club dinner in Spring, discussions underway with National Maritime Museum
- **Encouragement and ideas** – we love to hear from you
- **Legacy commitments** – a way to have a lasting impact
- **Prayers** – have been greatly appreciated this year in particular
- As a supporter of SPCK, you are in good company...

# New royal patron



# 2024 Annual General Meeting

